

**LASERSEC**  
**TECHNOLOGIES**  
*Manufacturer of Security Holograms*



# Holographic Pharmaceutical Labels

*The answer for counterfeiting!*

Pharmaceutical Products require a lot of care and control in manufacture. This means that every part of the pharmaceutical drug or the packing of the product must be carefully planned and monitored, this is done so that the end users get maximum value for their money and a process of trust building is founded.

Pharmaceuticals is a very large industry that deals in various products such as life-saving drugs, equipment, general drugs and different diagnostic products.

Holographic Blister Packing is very common in use in the pharmaceutical industry to protect life-saving drugs from getting damaged due to contact with external environment or from scratching.

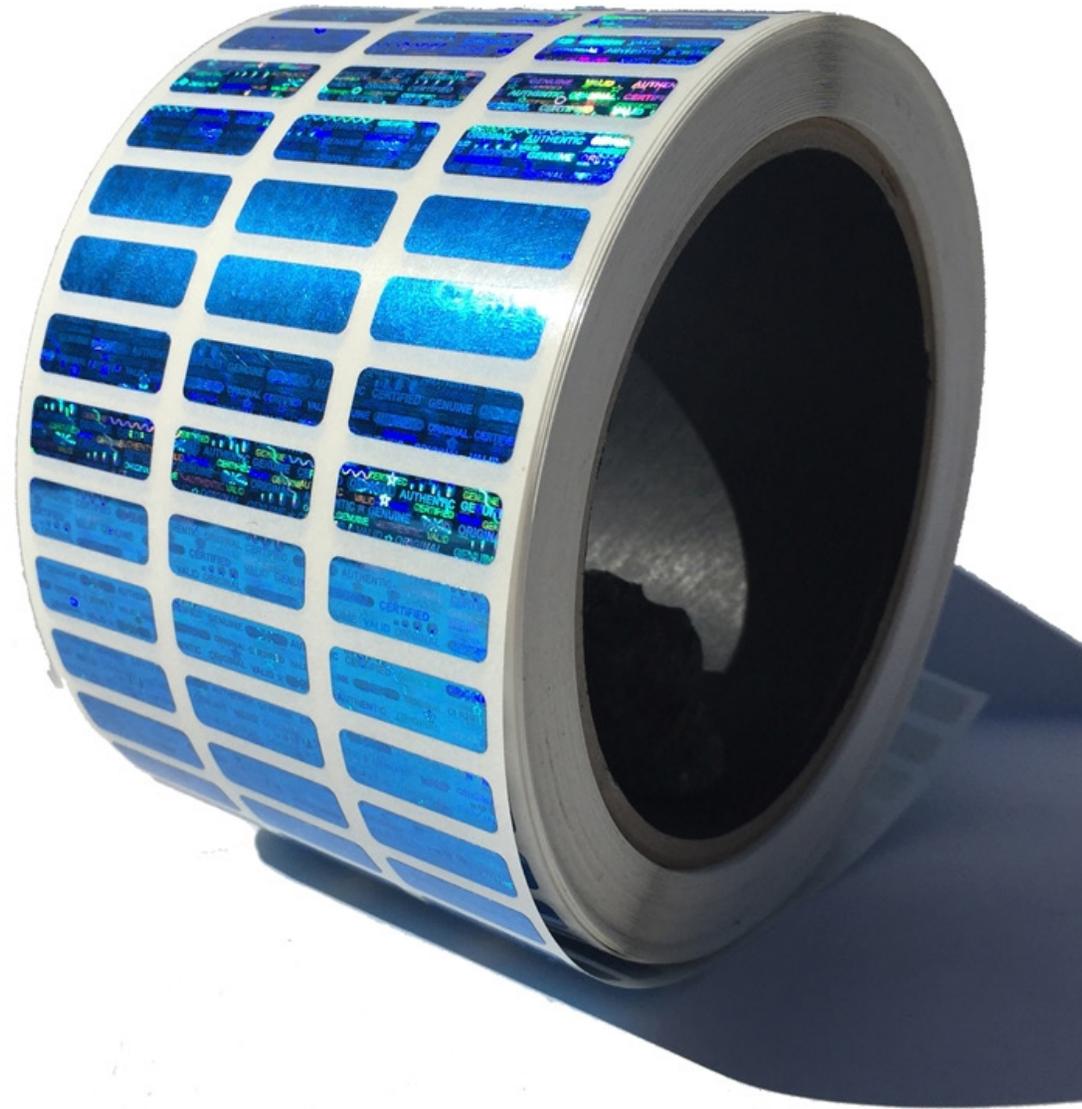


Pharmaceutical Manufacturers also require Holographic Pharmaceutical Labels to pack drugs or products or equipment and to protect the brand from **COUNTERFEITING**

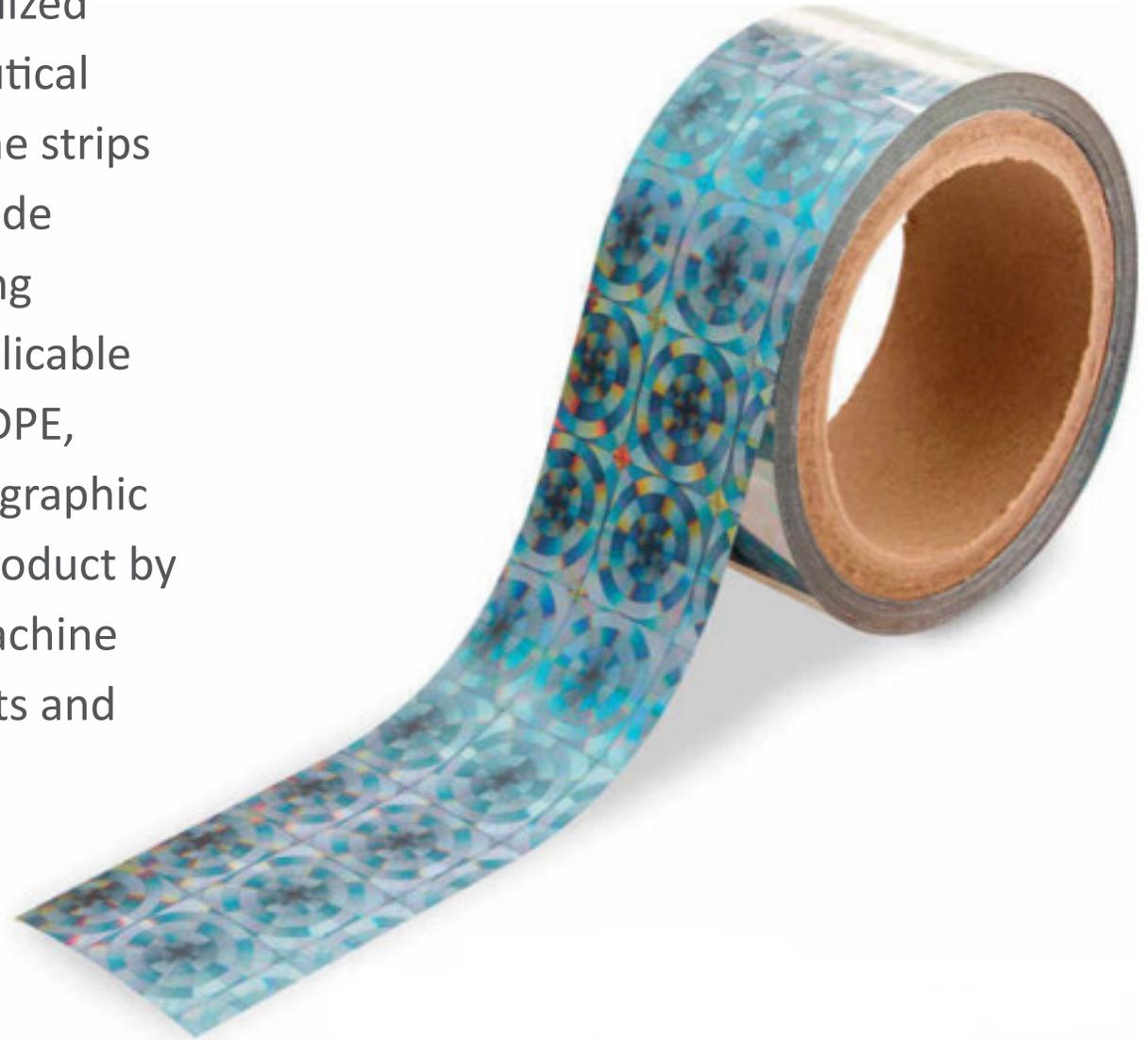
**If the protective labels are not used for pharmaceutical products, the counterfeiters can produce duplicate items and distribute it in the market.**



**Holographic Pharmaceutical Labels** are used to avoid any counterfeiting. With unique identity, these are typically used for authentication and security purposes. Holographic Pharmaceutical Labels are widely admired for their attributes like fascinating design, vibrant color combination, long lasting nature, water resistant and strong adhesion.



**Holographic Pharmaceutical Labels with Holographic Strip** are designed with multi-security features and are utilized for packaging different pharmaceutical products. The design is made of the strips in roll forms by using optimum grade materials and sophisticated printing techniques to make it suitably applicable on PET, BOPP, paper, aluminum, LDPE, HDPE and PVC materials. The holographic image can be transferred to the product by employing a specially designed machine to avoid counterfeit of the products and brands.





The holograms are used in blister packaging, pharma labels and as the seal to secure the packaging. The holographic pharmaceutical labels are used to provide customer specifications and brand identity.

***That's why  
holographic pharmaceutical  
label are widely used in  
pharmaceutical packaging.***

As, holographic pharmaceutical label manufacturer, [Lasersec Technologies](#) uses an advanced laser technology that cannot be duplicated by counterfeiters. This helps in creating a strong presence of the brand.

# Benefits of Holographic Pharmaceuticals Labels

Highly secured



Scratch proof image

Attractive design

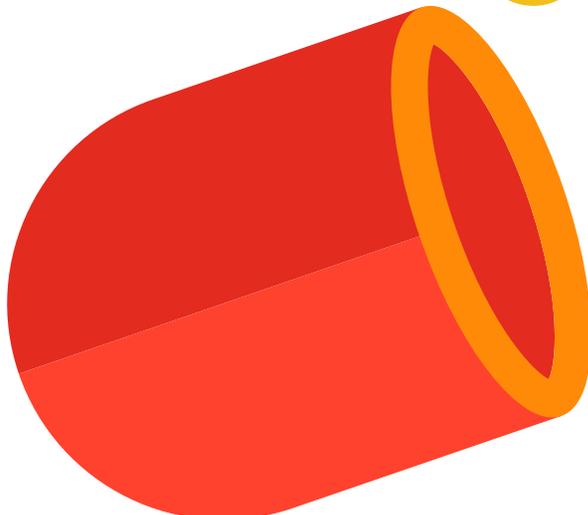


Authenticate product

Strong adhesion



Eliminate product counterfeit



**Why should you choose  
Lasersec Technologies  
for  
Holographic Pharmaceuticals  
Labels?**

**Lasersec Technologies, as a reliable holographic pharmaceutical label manufacturer, understand the different requirements of pharmaceutical product manufacturers and caters according to the requirements.**



We are always committed to offer quality in each step of manufacturing process.



We ensure that strict standards are followed at every step so that expectations doesn't fall short.



A separate quality assurance team ensures that every batch manufactured is faultless so that best quality is offered.



Addition to this, every sequential step is being checked under quality control points so that no mistake is committed.



The whole process (design, print, and production) is being automated, the delivery of pharma labels can be made on a short notice.



We also deal in customized digitally printed pharmaceutical labels with a capability to turn it around in a timely manner.

# About Lasersec Technologies

Lasersec Technologies is the leading manufacturer of holograms being used as an anti-counterfeiting device. We ensure a high-level secrecy and quality at each and every step right from production to delivery of products. We enjoy a wide network of branch offices in all the metro & major cities in India. We are also having business alliances outside the country in Bangladesh, Srilanka, Malaysia, Nepal, Europe & United Kingdom.

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