



FAKE

**Fighting The Counterfeit
Practices In Automobiles**

Often, whenever you talk about counterfeits, you talk about duplicate tyres and other spare parts, but surely you could rely on the safety measures if there is something wrong.

If you believe this, you are in, trouble, because a study has shown that there are faulty, fake airbags in many cars which will hardly save your life in case of an accident. *Surely, this is the scariest information ever as your life is now actually threatened every moment.*



“With 45 billion dollars’ worth fake parts circulating each year, inevitably a large number of lives are regularly exposed to multiple risks”

CHECKING THE PRODUCTS YOURSELF

While buying any spare part or even the car, you should never relax and let the concerned staff test the authenticity. It is because there may always be infiltration and by taking the opportunity of your attitude, the person may end up installing a FAKE automotive spare part.

Always, first check if each spare part bears the seal or the hologram of the concerned company. Check the package too (*if need be*) since packages can often be duped too. While some auto parts that contribute to the look are not that important, the spare parts that form the core of a car's functions should always be checked.



THE PACKAGING TELLS A LOT ABOUT PRODUCTS.

While counterfeiters have grown smart over the years and can copy the design in detail, the material of the package, for obvious reasons, is not as good as the original.

So, if you know how the original looks like, and despite the visual likeness, it appears to be flimsy, then this product must be duped. Often, in a hurry, people **don't even check** the brand name. Such practices are strictly forbidden if you don't want accidents to ruin your life.



HOLOGRAMS ARE THE KEY

Nowadays, all prominent companies use holograms. So, don't believe the dealer's words, if there is no hologram on a recognizable brand's product.

Often, the big chains themselves end up stalking counterfeits because of lack of inspection. So, if you are buying from a big retail, you should never consider it to be safe. Duplicates can be elusive or cheesy. If it is cheesy, then detection is of course easier.

Otherwise, it becomes excruciatingly painful in separating the original from the duplicate from the warehouse. Being aware while buying seems to be the only way out.

“Since your LIFE is at STAKE, do not let ANYBODY PLAY with it.”



About Lasersec Technologies

Lasersec Technologies is the leading manufacturer of holograms being used as an anti-counterfeiting device. We ensure a high-level secrecy and quality at each and every step right from production to delivery of products. We enjoy a wide network of branch offices in all the metro & major cities in India. We are also having business alliances outside the country in Bangladesh, Srilanka, Malaysia, Nepal, Europe & UK.

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